

The Expressions 2017 “Big Show”

Thursday, May 11, Friday, May 12 and Saturday, May 13

This is the second major fundraiser for the year. Proceeds from “Big Show” help offset current Expressions expenses and help to prepare for the future seasons.

Just like Cabaret, we need every family to contribute to the success of Big Show by selling tickets to the show and by soliciting businesses to advertise in the Ad Book. **Each family is required to solicit \$300.00 in Advertisement and or Family/Senior Notes.**

BUSINESS ADS

- Full Page ads - \$300 (6 inches wide x 7.25 inches high, black and white print)
- Half Page ads - \$150 (6 inches wide x 3.62 inches high, black and white print)
- Solicit businesses that have participated in the past. *New Expressions families will get the first chance to solicit businesses that were sold by last year’s graduates.*
- Solicit new ads from people with whom you do business. *The committee keeps the official list email any requests to solicit new businesses to **north323@gmail.com**.*
- Comp Tickets for Business Ad purchases will be available for the Thursday night performance.
 - Full page ad - 2 tickets; Half page ad - 1 ticket
- A separate submission form is included in the packet and can be found on the website.

FEATURED BUSINESS DONORS

These businesses are making a donation to the BG Choral Guild, and will receive a letter recognizing their tax deductible donation as well as a listing in the Ad Book. Complimentary tickets to the Gold Card performance on Tuesday, May 9 at 4 pm. (4 per donor)

- Benefactor - \$100 donation (Premium listing, up to 5 lines, in the Ad Book)
- Patron - \$50 donation (Standard listing, up to 4 lines, in the Ad Book)
- Sponsor - \$25 donation (Smaller listing, up to 3 lines, in the Ad Book)

FAMILY ADS

Family members can create their own special full or half page ad for their singer/dancer, band or crew member. These ads are the same size and price as a Business Ad (\$300 full page or \$150 half page).

FAMILY AND FRIENDS NOTES

These are notes of love, support or shout outs to your favorite singer/dancer, band or crew member. Each note is \$25 and is limited to 75 words. Ask your family and friends to submit their note online with our online form. The link will be available on the website, www.bgchoir.com/big-show.

ALUMNI SHOUT-OUT

These are notes of love, support or shout outs to the Expressions.. Each note is \$25 and is limited to 75 words.

IMPORTANT DETAILS

- All ads must be sent via email to bgexpressions@gmail.com; Ads **MUST BE** in a PDF format.
- When sending the email you must include the **business name**, & **ad type** in the subject line.
- Additionally, a copy of the ad and the appropriate form must be submitted with your payment for our records.
- All checks should be made out to BG Choral Guild.
- Payment & submission form should be mailed to Amy North, 323 W. Berkley Dr., Arlington Hts, IL 60004.
- Deadline for submissions is **Friday, March 24, 2017**. No ads or notes will be added to the book if payment is not received by this date.